

## ORDER



Orders	Order / Rev:	101891	Primary AE:	Amy McCreary
	Alt Order #:	06815349	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1187		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	05/21/12 / 10/16/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00 05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	59	\$31,680.00	\$26,928.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	59	\$31,680.00	\$26,928.00	0.00
Totals	59	\$31,680.00	\$26,928.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	20%	\$31,680.00
Market	100%	\$158,400.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$41,184.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$33,264.00
KTUD	1%	\$1,584.00
KVVU	22%	\$34,848.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,840.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-WTF--	:30	4	\$450.001	0.00	NM	4	\$1,800.00	

M-F 5-6a WakeUp w/Wagners

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/16/12	10/22/12	MTWTF--	4	\$450.00	0.00

Order / Rev: 101891  
Alt Order #: 06815349  
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Advertiser:	Ocegueda for Congress
Product Desc.:	OCEGUERA 4 CONGRESS
Estimate:	1187

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wagner	CM	5-6a	M-WTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--		4	\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				MTWThF----	:30	(\$450.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				MTWThF----	:30	(\$450.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				MTWThF----	:30	(\$450.00)	0.00	NM			
				See MG 1.5,1.6,1.7											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				M-WThF----	:30	\$450.00	0.00	NM			
(H)				MG for 1.3,1.2,1.4											
				[Revised rate to reinstate]											
6	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				M-WThF----	:30	\$450.00	0.00	NM			
(H)				MG for 1.3,1.2,1.4											
				[Revised rate to reinstate]											
7	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner 5-6a				M-WThF----	:30	\$450.00	0.00	NM			
(H)				MG for 1.3,1.2,1.4											
				[Revised rate to reinstate]											
E 2	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	MTWTF--	.30	5	\$275.00	3	0.00	NM	5	\$1,375.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--		5	\$275.00		0.00						
E 3	KSNV	10/16/12	10/22/12	Today Show	CM	658a-9am	MTWTF--	:30	5	\$300.00	3	0.00	NM	5	\$1,500.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--		5	\$300.00		0.00						
E 4	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-		1	\$625.00		0.00						
E 5	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S		1	\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12	Sunday Today			7a-8am		-----Su	:30	(\$750.00)	0.00	NM			
				See MG 5.2											
				[Below LUR]											
2	KSNV	10/21/12-10/21/12	Sunday Today			7a-8am		-----Su	:30	\$750.00	0.00	NM			
(H)				MG for 5 1 10/21											
				[Revised rate to reinstate]											
E 9	KSNV	10/16/12	10/22/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--		2	\$100.00		0.00						
E 10	KSNV	10/16/12	10/22/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$150.00	3	0.00	NM	2	\$300.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--		2	\$150.00		0.00						

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Advertiser: Oceguera for Congress  
 Product Desc: OCEGUERA 4 CONGRESS  
 Estimate: 1187

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	10/16/12	10/22/12	The Doctors		CM	2pm-3pm		MTWTF--	:30	3	\$100.004	0.00	NM		3	\$300.00
THE DOCTORS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		MTWTF--			3	\$100.00				0.00					
E 12	KSNV	10/16/12	10/22/12	Dr. Phil		CM	3-4p		MTWTF--	:30	3	\$175.003	0.00	NM		3	\$525.00
DR. PHIL																	
E 13	KSNV	10/16/12	10/22/12	NEWS 3 at 4	(1 HOUR)CM		4-5pm		MTWTF--	:30	3	\$300.003	0.00	NM		3	\$900.00
FIRST NEWS 3 AT FOUR																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		MTWTF--			3	\$300.00				0.00					
E 14	KSNV	10/16/12	10/22/12	NEWS 3 at 4	(1 HOUR)CM		4-5pm		MTWTF--	:30	3	\$300.003	0.00	NM		3	\$900.00
NEWS 4 AT 430P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		MTWTF--			3	\$300.00				0.00					
E 15	KSNV	10/16/12	10/22/12	M-F Early News		CM	5-630p		MTWTF--	:30	5	\$450.003	0.00	NM		5	\$2,250.00
EARLY NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		MTWTF--			5	\$450.00				0.00					
E 16	KSNV	10/16/12	10/22/12	M-F Jeopardy		CM	630-7pm		MTWTF--	:30	2	\$450.003	0.00	NM		2	\$900.00
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		MTWTF--			2	\$450.00				0.00					
Spot	Ch	Date Range	Description				Start/End Time					Weekdays	Length	Rate	Rtg	Type	
2	KSNV	10/16/12-10/22/12	M-F Jeopardy				630-7pm					MTWThF----	:30	(\$350.00)	0.00	NM	
See MG 16.6,16.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
3	KSNV	10/16/12-10/22/12	M-F Jeopardy				630-7pm					MTWThF----	:30	(\$350.00)	0.00	NM	
See MG 16.6,16.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
5	KSNV	10/16/12-10/16/12	Jeopardy in PRIME				M-SA 8-11p / SUN					-T-----	:30	\$450.00	0.00	NM	
(H) MG for 16.1 10/16 [INV CODE]																	
6	KSNV	10/17/12-10/22/12	M-F Jeopardy				630-7pm					M-WThF----	:30	\$450.00	0.00	NM	
(H) MG for 16.3,16.2 [Revised rate to reinstate]																	
E 17	KSNV	10/16/12	10/22/12	M-F Wheel		CM	7-730pm		M-WTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
WHEEL OF FORTUNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/22/12		M-WTF--			4	\$1,300.00				0.00					

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 Estimate: 1187

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$1,300.001	0	00	NM	4	\$5,200.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/16/12	10/22/12		M-WTF--		4	\$1,300.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u> <u>Type</u>
1	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	(\$1,300.00)	0.00	NM
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
2	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	(\$1,300.00)	0.00	NM
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
3	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	(\$1,300.00)	0.00	NM
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
5	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	\$1,300.00	0.00	NM
(@)	MG	for 17.1,17.3,17.2		[Revised rate to reinstate]											
6	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	\$1,300.00	0.00	NM
(@)	MG	for 17.1,17.3,17.2		[Revised rate to reinstate]											
7	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----		:30	(\$1,300.00)	0.00	NM
(@)	See MG 17.8			[pgm cgh = wheel in prime due to debate]											
8	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUT						M-----		:30	\$1,300.00	0.00	NM
(@)	MG	for 17.7 10/22		[INV CODE]											
E 18	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
<b>JEOPARDY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S-			1	\$525.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u> <u>Type</u>
1	KSNV	10/15/12-10/21/12	Wknd Jeopardy			630-7pm				-----Sa--		:30	(\$525.00)	0.00	NM
				See MG 18.2 [Below LUR-LUR is \$175]											
2	KSNV	10/20/12-10/20/12	Wknd Jeopardy			630-7pm				-----Sa--		:30	\$525.00	0.00	NM
(@)	MG	for 18.1 10/20		[Revised rate to reinstate]											
E 19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S-			1	\$525.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u> <u>Type</u>
1	KSNV	10/15/12-10/21/12	Wknd Wheel of Fortune			7-730pm				-----Sa--		:30	(\$525.00)	0.00	NM
				See MG 19.2 [Below LUR-LUR is \$175]											
2	KSNV	10/20/12-10/20/12	Wknd Wheel of Fortune			7-730pm				-----Sa--		:30	\$525.00	0.00	NM
(@)	MG	for 19.1 10/20		[Revised rate to reinstate]											
E 22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
<b>THE OFFICE/ UP ALL NIGHT</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	---T---			1	\$3,200.00			0.00					

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**KSJV**

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 Product Desc: OCEGUERA 4 CONGRESS  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 30	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM	1	\$4,000.00			
SUN NT FB: PIT @ CIN																	
	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating										
Week:	10/15/12	10/21/12	-----S		1	\$4,000.00	0.00										
															Totals	59	\$31,680.00